

WINK

PARENT SAFETY GUIDE

www.getwinkapp.com

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Teens from all across the globe are a part of the growing community on Wink. We want to give them the ultimate platform to make new friends, while helping to keep them safe. Your child's safety is one of our priorities.

To help address the risks of being on the internet, we have built security measures within the app and created a Teen Safety Guide and a Parent Safety Guide. We encourage you to share the Teen Safety Guide with your child.

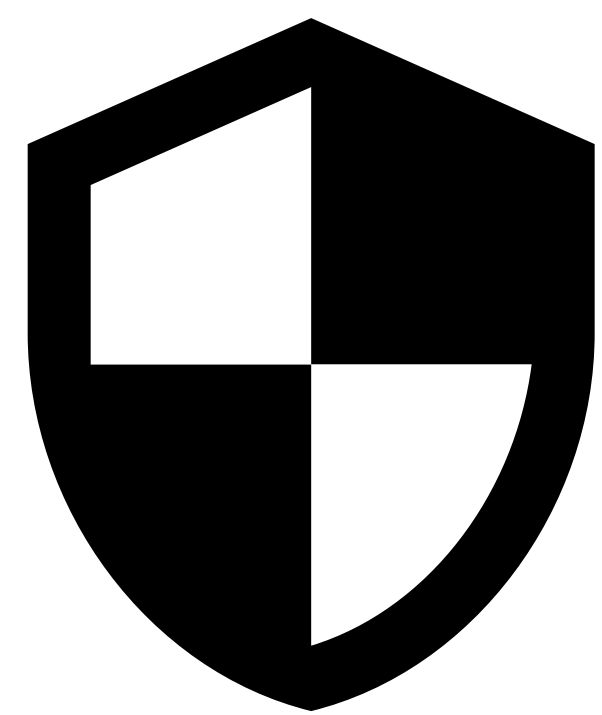
This guide is designed to give you an understanding of what we are doing at Wink to help keep your child safe, what you can be doing from home, and hopefully to answer any questions you may have regarding your child's safety on Wink.

WHAT IS WINK

Wink is a social network of over a million people from across the globe that want to make new friends. Our users love using Wink because it is fun, free, and effective. Thousands of friendships are made everyday on our app.

While we are determined to give teens a valuable platform to make new friends, we also understand that not everyone has the same intentions. We will always make your child's safety on Wink a priority.

The following pages will outline each of our safety features, and how they operate to keep your child safe.

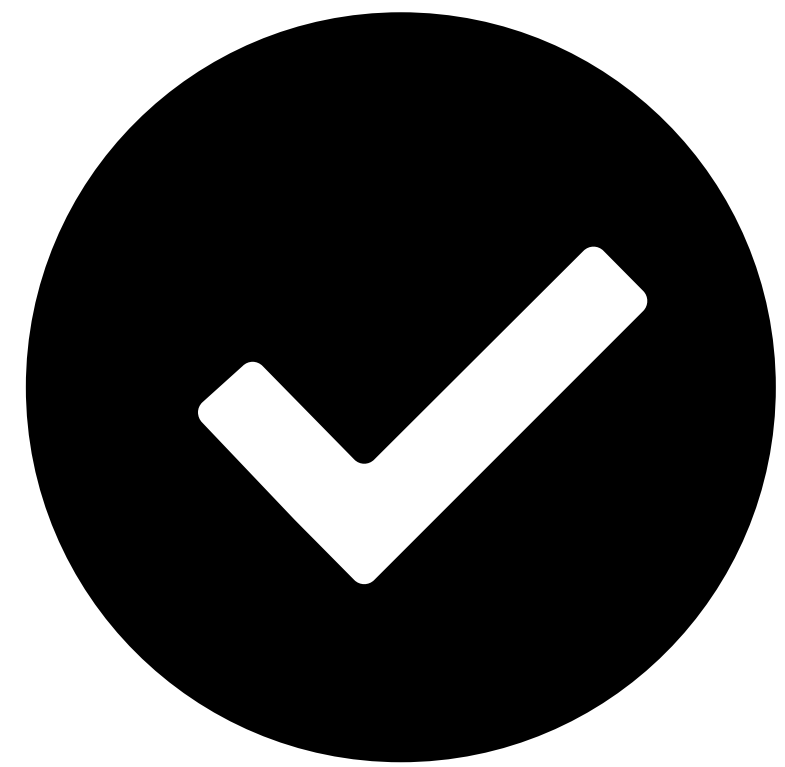


SAFETY FEATURES

SIGN-UP

Our safety features begin as soon as a user creates their Wink profile.

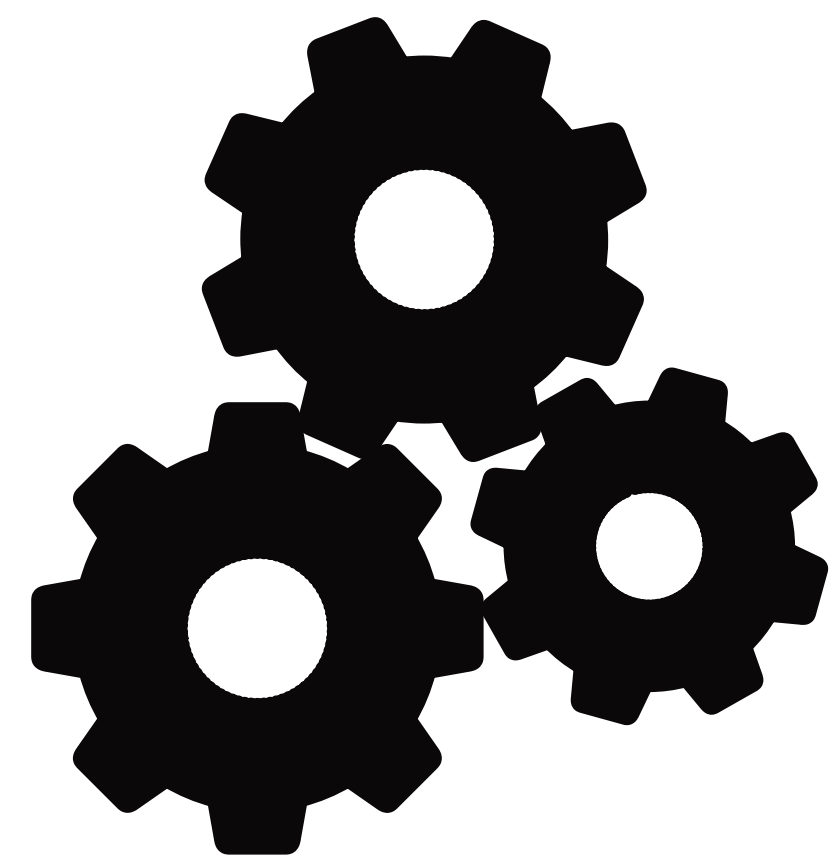
1. Users must enter a real phone number and a verification code.
2. Users must enter a captcha to ensure they are a real-person and not a bot.
3. Users must provide their real name, mobile number, date of birth, gender, country, and a real photo that shows their face.



PROFILE PREFERENCES

After a user has entered their basic information, they set preferences that determine who they see and who sees them.

1. Users select which gender they would like to become friends with. They can select male, female, or all. If a user selects male, only males will see their profile and they will only see male profiles.
2. Users select if they want to make friends with people worldwide, or just in their country. We do not allow users to search by city, province, or state.
3. Users select an age range of people they would like to become friends with. Whatever age range the user sets is the age range that will see their profile.



SAFETY FEATURES

TECHNOLOGICAL SCANNING

We have integrated top-of-the-line technology that scans all images.

1. All images uploaded to the app are scanned for nudity, violence, and gore.
2. Flagged images are deleted immediately.
3. Users who attempt to upload nudity will be permanently banned.



24/7 MODERATION TEAM

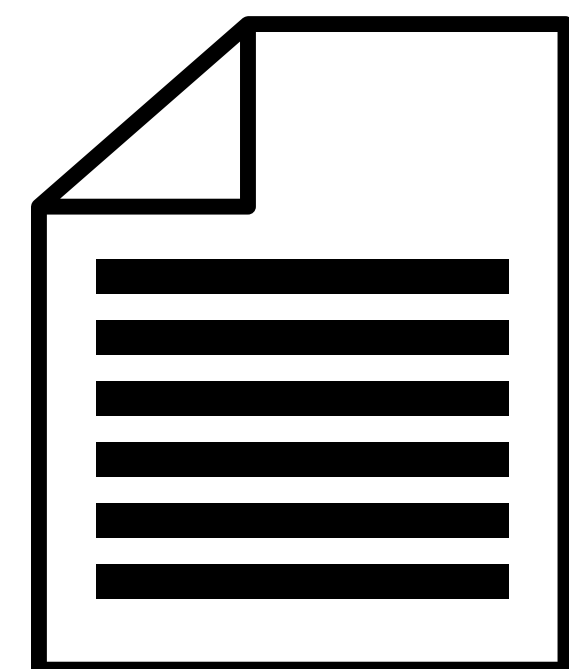
1. We have a team of humans viewing a live feed of photos 24/7 to delete any inappropriate photos that may slip past the technology.
2. The moderation team deletes any images that violate our community guidelines and bans users when necessary.



USER REPORTING

To ensure the safety of our users, we empower and encourage users to report anything that worries them.

1. Tap the three dots in the bottom right corner of the screen
2. Select report user and describe the issue
3. Our team investigates the report.

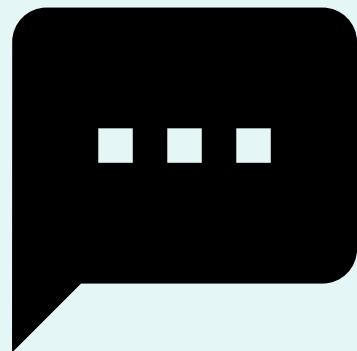


WHAT YOU CAN DO

Here are 4 things you can do at home to make a difference!

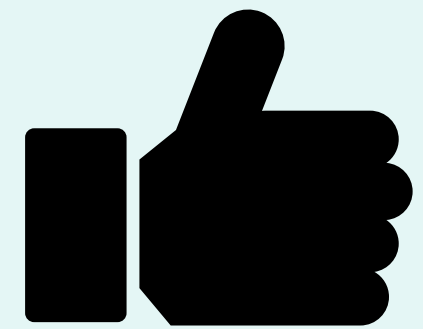
TALK

Talk to your child and ask them why they use Wink and what other apps they use. This can help you better understand your child and be more prepared to tackle challenges that may arise.



ENCOURAGE

Encourage your child to treat others as they would like to be treated. Let them know the importance of being respectful to themselves and those around them.



REASSURE

Reassure your child that they are never alone and that anything that worries them is justified. Let them know that we are all working together to help keep them safe.



EMPOWER

After reading this guide, we encourage you to share the "Teen Safety Guide" with your child. The guide will provide them with tools and knowledge that they may find helpful or comforting.

